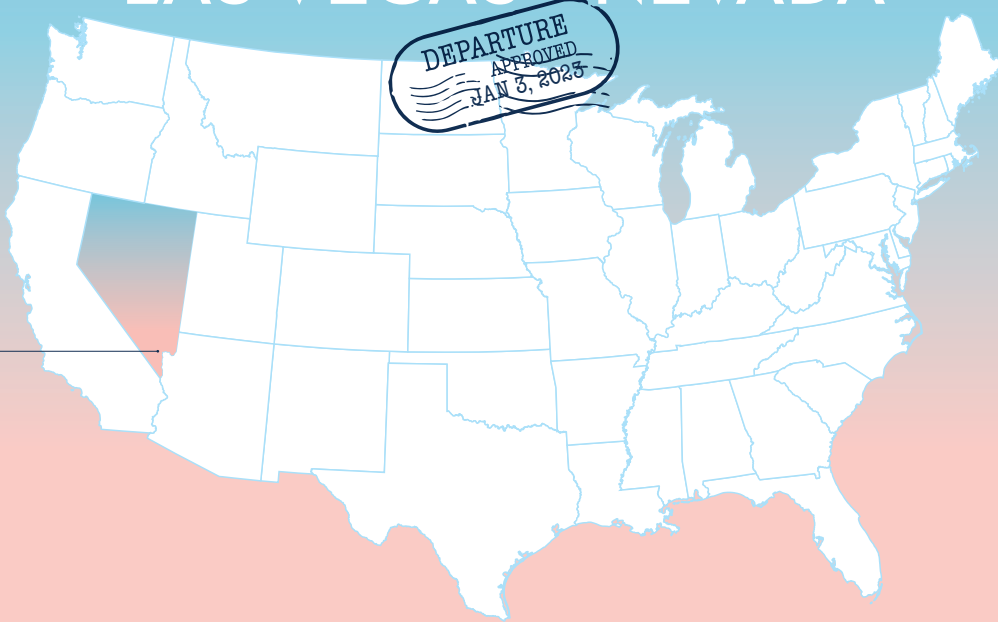




January 3 – 8, 2023

# AMCHAM BUSINESS DEVELOPMENT DELEGATION TO THE U.S.A. LAS VEGAS – NEVADA



*Las Vegas*



**AJŠA VODNIK, MSc**  
*CEO, AmCham Slovenia*  
*Vice Chair, AmChams in Europe*



# WELCOME ABOARD THE AMCHAM SLOVENIA BUSINESS DELEGATION TO THE USA!

**W**elcome aboard the AmCham Slovenia Business Mission to the USA!  
In the recent developments in Europe, we respect security and peace more than ever. We know that understanding and friendship are invaluable, so we strive to create trust and opportunities along the way.

We are excited to visit CES, one of the world's most influential tech events — the proving ground for breakthrough technologies and global innovators. We are interested to see and hear what the world's biggest brands create for the future, meeting new partners, and listen to the sharpest innovators on the stage. Slovenia and our progressive businesses have a lot to offer, and we believe Nevada is a place of opportunities.

We believe we are stronger if we are open to the world and nurture Transatlantic ties! That is why AmCham Slovenia's core mission of building an international business bridge is more important than ever. We appreciate you making us feel welcome in Nevada.





**ROK CAPL**

*Acting Director, SPIRIT Slovenia  
Business Development Agency*



SPIRIT Slovenia  
Business Development Agency



REPUBLIC OF SLOVENIA  
MINISTRY OF ECONOMIC  
DEVELOPMENT AND TECHNOLOGY

# GREEN AND DIGITAL TRANSFORMATION

**G**reen and digital transformation is becoming increasingly important for the competitiveness of countries and their success in foreign markets.

Slovenia is just the right size to drive digital innovation at the national level. By investing in the development and digital transformation of society and the economy, we are creating the conditions for strategic advantage for the Slovenian economy.

We encourage the introduction of innovative approaches to the use and implementation of digital technologies and trends, as well as the development of smart solutions. In this way, we will transform ourselves into a knowledge society that will help shape trends with groundbreaking solutions and successfully compete in the global marketplace.

We are very proud that many Slovenian companies are world leaders in certain areas of high-tech and niche technologies. And we are honored that the first UNESCO International Research Centre for Artificial Intelligence was established in Ljubljana. Moreover, Slovenia is also above the EU average in artificial intelligence applications and hosts many innovative world-class compa-

nies with breakthrough solutions in this field.

I believe that the business delegation to Nevada and the visit to the most important high-tech trade show CES 2023, in Las Vegas, will provide Slovenia with an excellent opportunity to prove once again where it belongs: among the most advanced and responsible countries in the world! Our goal is to accelerate business cooperation between U.S. and Slovenian entrepreneurs, as we believe there are numerous opportunities on both sides that should be discovered and exploited.

The strategy of the Slovenian government defines the United States of America as a priority market, both in terms of increasing trade or export of Slovenian products and services and as a market from which we expect the most serious and suitable investors to come.

Therefore, it is a real honor and privilege to present world-renowned Slovenian companies with innovative solutions in the field of digitalization and artificial intelligence. Networking or simply exchanging opinions with our companies will be an experience worth your time.

Do not hesitate and expand your market presence by partnering with Slovenian companies!







**JAMIE LINDLER HARPOOTLIAN**

*United States Ambassador  
to the Republic of Slovenia*



# DEAR PARTNERS,

**I**ncreased trade and investment ties between Slovenia and the United States are one of our primary goals at the US Embassy in Ljubljana. That made it an easy decision to support the American Chamber of Commerce Slovenian delegation to the 2023 Consumer Electronics Show (CES) in Nevada.

There is great promise for our digital future with collaboration among the public and private sectors and international stakeholders. Together we must work to build safeguards and resilience in cybersecurity. And we must outcompete the untrusted vendors in the marketplace. Only then, with confidence, can we ensure the brilliant promise of our digital future to enhance our lives in areas like communication, renewable energy, critical infrastructure, sustainability, travel, quantum technologies, biomedical research, space, and more.

Our digital future requires like-minded democracies around the world to enrich – not limit – our lives. The success of our digital future

depends on committed support for an innovation economy. Together with interoperability and high confidence in our security, we can expand our commercial exchanges with partners and allies around the world, diminishing the influence of bad actors.

CES supports our vision for a promising future where breakthrough innovations from cutting-edge fields are revealed to the world. In 2023, more than 2,000 exhibitors are expected to represent more than 158 countries, territories, and regions. CES will no doubt provide an opportunity for US and Slovenian companies to connect and establish partnerships.

The United States is the world's most sophisticated market. Among the top most profitable US companies are technology, communications, and software firms. I hope Slovenian companies will explore establishing operations in America. Together with our partners in AmCham, we at the US Embassy in Slovenia are committed to fostering stronger ties between our countries.



**ANDREJ MEDICA**

*Chargé d'Affaires,  
Embassy of the Republic of Slovenia  
in Washington DC*



Embassy of the  
Republic of Slovenia  
Washington

# DEAR FRIENDS,

It is my pleasure to welcome you on behalf of the Slovenian Embassy in Washington DC. I would like to express our sincere appreciation to all of you who helped bring a Slovenian business delegation to the Nevada Trade Fair. A particular appreciation goes to AmCham Slovenia and SPIRIT, who have been the main organizers of such visits for many years now.

There is no other consumer technology show in the world quite like CES. Thousands of consumer electronics companies and technology developers display their latest achievements and desires. Many of them for the first time. CES 2022 spans across 11 venues in Las Vegas, adding up to 150 thousand square meters of real estate. The ideas, products, and software presented at CES set the tone for tech as a whole for the entire year. However, showcases of software, services, and products are not the only things you can find at CES.

Innovations, creativity and development are three elements crucial for progress. Moreover,

anyone searching for inspiration will find it in Las Vegas, an oasis in the American desert. I am confident that Slovenia, as a Green, Creative, and Smart country, can play an important role in the future of innovation that is showcased at CES.

To provide an idea of all the advantages Slovenia has to offer potential investors, we must stress to our partners an invitation to visit our country, talk to its people and feel loving atmosphere of the place we all call home. It is in the name after all; Slovenia is the only country in the world with the word LOVE in its name, but it is no coincidence.

Slovenia has recently strengthened its relations with the State of Nevada. During the EU Presidency in 2021, the Embassy organized a study visit of the EU member states' economic counselors based in the United States to Nevada, showcasing the promise of the state.

Nevada is one of the most vibrant places in the U.S. It is a business Mecca that attracts visitors and companies from all walks of life. It may



be known for its opulent casinos, but it is also the home of pharmaceutical companies and innovators in water conservation, among other industries, as well as to multiple colleges. It attracts tourists from around the world. These reasons and more make Nevada an attractive location for investment from the EU.

Nevada intentionally focuses its international economic activities on Central and Eastern Europe. In fact, the biggest Slovenian FDIs in the whole U.S. are headquartered in this state.

More generally, economic relations between Slovenia and the U.S. are very good, as cooperation between the two countries deepens. In 2022, the U.S. ranks as the 21st largest trade partner of Slovenia. The possibilities for increasing economic cooperation exist in many other areas, especially in the field of environmental technologies (environmental protection equipment), healthcare (medical care equipment), other high technologies, chemical and pharmaceutical industry and biotechnology, metal production and processing, the food processing industry, and in

the blossoming green technologies sector.

Slovenia is dedicated to digitalization and artificial intelligence, demonstrated by Europe's first International Research center for Artificial Intelligence in Ljubljana, under the auspices of UNESCO. Government commitment to driving the growth of energy efficiency and alternative resources of energy gives Slovenia a high potential for foreign investment in the environment, energy and green building industry. We are focusing on green economy and sustainable development, in order to become an advanced, low-carbon society that actively responds to global challenges as well as co-create new trends.

Again, thank you for your dedication in this vision, which we all share for Slovenia and its relations with the U.S. We look forward to continuing working with you and whenever you are in Washington, you are most welcome to visit us in person.





**VIDA DOLENC POGAČNIK**  
*COO and International Cooperation Director,  
AmCham Slovenia*



# BUSINESS DELEGATION EXECUTIVE

In light of quite a long tradition of organizing business development delegations to the USA, AmCham Slovenia is excited and honored to have an opportunity to lead the »Digital Future« delegation to Nevada in January 2023, together with SPIRIT Slovenia. AmCham Slovenia aims to be seen as the main partner in entering the U.S. market for Slovenian companies, and the State of Nevada remains one of the prime partners. Nevada could be a great entry point due to its diversified economy and tax-friendly place. And the global stage for innovation CES 2023 - one of the most influential tech events in the world – is a great starting point for meeting new partners and doing business.

AmCham Business and development delegations to the U.S.A. are designed for Slovenian companies that have excellent, innovative, and specific products/services/technology and who have the desire, knowledge, willpower, and resources for a breakthrough in one of the most competitive markets in the world.



[www.believeinslovenia.si](http://www.believeinslovenia.si)

# BUSINESS DELEGATION PARTNER



**ANDREJA MULEC BOHINC**

*Head of Internationalisation Promotion  
Department ad int., SPIRIT Slovenia  
Business Development Agency*



SPIRIT Slovenia  
Business Development Agency



**VID HABJAN**

*Head of Foreign Direct Investment,  
Promotion Department, SPIRIT Slovenia  
Business Development Agency*



SPIRIT Slovenia  
Business Development Agency



**TINA LUKAN**

*Internationalisation,  
Promotion Department, SPIRIT Slovenia  
Business Development Agency*



SPIRIT Slovenia  
Business Development Agency



**DIJANA MITROVIC**

*Vice President*

*Strategic European American League - S.E.A.L.*

# NEVADA PARTNER

**S**lovenia is Nevada's strategic partner and bilateral activities have started in 2019 thanks to the efforts of former Economic Counsellor at the Embassy of Slovenia in Washington D.C. In 2020 Nevada led the first-ever organized U.S. trade & education delegation to Slovenia in 25 years. The U.S. representatives met with business people, government officials, academia, AmCham Slovenia, and Chamber of Commerce and Industry representatives in several Slovenian cities.

In December 2021, under the Slovenian Presidency of the Council of the European Union the EU- Nevada Days were successfully organized in Las Vegas. A high-level delegation consisted of 27 EU embassies from D.C. and consulates general in California, and a trade mission from Slovenia was led by the Ambassador of the Republic of Slovenia in D.C. At the same time, Nevada Governor honored economic and social ties with Slovenia and issued a Proclamation recognizing the European Union as Nevada's significant partner. Another

Proclamation was announced, namely May 9 was celebrated as Europe Day in Nevada.

Slovenia and Nevada have become strong allies over the past couple of years, and 2022 marked another important milestone in strengthening its cooperation, as a Memorandum of Understanding was signed in the second largest city in Slovenia (Maribor), with the aim to increase the competitiveness of businesses, develop closer commercial relationships and increase bilateral trade, investment, and technology transfer.

## Why Nevada?

Nevada is famous for being a business-friendly state with a low-regulation environment, streamlined licensing and approval processes, and a favorable tax environment for doing business. Nevada is the fastest growing state in the nation, and it ranked #2 for private sector job growth in 2021. Nevada has a fascinating market access and companies want to be in the Pacific Time Zone with access to the world's fifth largest economy next door. With pro-business support, access to a skilled workforce, quality of life and affordability, innovation environment, Nevada is the lithium capital of America and is becoming a sports hub.

On behalf of the Strategic European American League (S.E.A.L.), a premier business association that connects Europe with the West Coast, we warmly welcome you to Nevada and look forward to working with you!



# COMPANIES

Q2MOBILE



imber.



mazars



OPTIWEB



RePUBLIS



ROJS PELJHAN  
PRELESNIK  
& PARTNERS



COMPANY

2Mobile

INDUSTRY

Technology & Telecommunications

WEBPAGE

[www.2mobile.si](http://www.2mobile.si)

CONTACT

Matjaž Možina,  
CEO

# 2MOBILE

“Let 2Mobile bring your fans together. Launch your communication into the 21st century with our innovative sports conversational technology.”

**A**t 2Mobile, we are conversational commerce specialists. For 10 years now, we have been providing the latest solutions in mobile marketing and innovative conversational AI.

Conversational commerce is making its way into the sports industry fast and transforming the purchasing habits, fan engagements, and overall communication of sports fans with their favorite clubs and sports organizations. With

the rise of contactless payments and low touch economy, the time has never been better to introduce conversational commerce and two-way communication with sports fans through chat-bots on all messaging channels.

Innovative Sports Conversational AI or chat-bots allow sports clubs to communicate with their fans effectively, encourage them to attend matches, and enable them to purchase everything from tickets to food and drinks during matches quickly and easily through a chat interface. They allow fans to see all the relevant information and engage with their favorite clubs on a whole new level. A unique media platform engages sports club fans and delivers relevant and personalized information about their favorite club at the right time in one place.

02MOBILE



COMPANY

A1 Slovenija

INDUSTRY

Telecommunications

WEBPAGE

[www.a1.si/eng](http://www.a1.si/eng)

CONTACT

Lovro Peterlin,

Sales, Marketing, and Customer Service  
Director; Managing Director



# A1 SLOVENIJA

“5G and networks of the future will open an exciting world of innovation and unlock the potential of tomorrow’s digital economy.”

**A**1 Slovenija is the leading private provider of integrated communication services in Slovenia. More than 650 employees are committed to creating solutions that enrich life in the digital age for more than 800,000 users. A1 Slovenia develops meaningful communication solutions that fulfill the current and emerging needs of users so they will experience work play, creating, and sharing in a more connected way. A1 Slovenija is a part of the Telekom Austria Group (ATX: TKA), the

leading provider of digital services and communications in Central and Eastern European countries, with more than 25 million customers in 7 countries, more than €4.5 billion in revenue, and almost 18,000 employees. The Group is the European branch of América Móvil, one of the largest providers of wireless services in the world. A1 Slovenija began offering its services in March 1999 as the first privately owned mobile operator in Slovenia. It has been retaining a position of a pioneer in the mobile communication field and constantly strengthening its position in the integrated communications market ever since. A1 Slovenija is using advanced technology to enable users to shape the experience they want to live.



COMPANY

Avant car

INDUSTRY

Mobility & Transportation

WEBPAGE

[www.avantcar.si](http://www.avantcar.si)

CONTACT

Matej Čer,  
Founder and Owner



# AVANT CAR

“The world needs a sustainable approach in every step. We have all the technologies and resources available to behave so, without excuses.”

**A**vant car is a modern technological company in the field of mobility as a service with a twenty-year tradition and experience of more than 15 million zero-emission kilometers. The company's mission is to simplify people's lives through mobility that is sustainable, easy to use, and affordable. Key services include 100% electric car sharing, company fleet management, and short-term rentals. Users of Avant car services are found among individuals as well

as companies from various industries and state ministries. With the 100% electric car-sharing service Avant2Go, the Avant car company has developed a digitized service and achieved a proven model with sustainable unit economics in Slovenia, which creates the conditions for a profitable and long-term sustainable operation. Therefore, the goal of the company is (besides businesses also already running in Croatia and North Macedonia) the internationalization of the car-sharing model by expanding it in the next 5 years from currently 7 to 25 cities with a size between 100,000 and 1 million inhabitants, where an adequate solution, complementary to urban mobility, has not yet been viable and implemented.

 **avantcar**  
Your Mobility Provider



COMPANY

Eltas

INDUSTRY

Development, Construction & Production

WEBPAGE

[www.eltas.si](http://www.eltas.si)

CONTACT

Simon Lesar,  
Director



# ELTAS

“The company’s medium-term task and priority are to implement digitization in all company processes.”

Eltas is an electronic company specializing in the development and production of custom-designed membrane keyboards and human-machine interface assemblies. For over 25 years, we have constantly been researching new ways and means to satisfy the wide range of customer demands, which is reflected in our price in quality. Which type of membrane keyboard would be the perfect solution for the customer in this case? Is it the version with or without tactile

feedback, SMD LED components, a simple foil construction, or with an integrated PCB? Take advantage of our experience from early on.

We are able to manufacture tailor-made plates in aluminum and stainless steel, which can be completed with a membrane keyboard, graphic foil, gaskets, touchscreen, display, OCA integration, etc.

The complete service that we offer, from the initial idea to serial production, enables optimal and high-quality solutions for the expected price.



COMPANY

Fabulatorij

INDUSTRY

Event Management & Experiential Marketing

WEBPAGE

[www.fabulatorij.com](http://www.fabulatorij.com)

CONTACT

Sanja Martinec, Senior Event Manager

Vesna Hočevar, Senior Event Manager

Anja Rebek, Founder and CEO



# FABULATORIJ

“Hybrid living is the model of the future. We shouldn’t be afraid of the progress and possibilities Digital Future brings. To knowledge and innovation!”

**C**reative boutique Fabulatorij is a full-service event, BTL, and experiential marketing agency, established in Slovenia and with active experience working in the wider (CEE) region and worldwide.

The creative team is always ready to answer the clients’ craziest business ideas and wishes. Team members design, produce and deliver custom-made, wholesome solutions for the areas of corporate event management, BTL campaigns &

promotions, other event production services, concerts, conferences, meetings, and memorable experiences on a larger scale, also in the digital sphere.

The greatest thrill and motivation originate from free rein to shape magical and breathtaking transformations; it can just be an empty room that is transformed into an inspiring space filled with unique experiences, a simple everyday impression, becoming a great idea or merely a business challenge that innovatively turns into a success story.

Fabulatorij family members swear by key values such as professionalism, integrity, honesty, and team spirit. Above all, they believe in the power of collaboration between diverse creative and professional entities. It is how crazy visions are turned into beautiful moments in time, and they believe their noble peacock symbol expresses all of that.



COMPANY

Imber

INDUSTRY

Healthcare

WEBPAGE

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CONTACT

Tomaž Erjavec,  
CEO



# IMBER

“Innovation-driven company with a focus on healthcare and longevity.”

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**R**esearch and development of medical devices.

Innovation-driven company with an international track record in research and development of healthcare solutions. Diverse expertise and network of professionals enable us to develop digital and hardware solutions.

imber.

COMPANY

Ineor

INDUSTRY

Energy, New Mobility, Gaming,  
& Software Development

WEBSITE

[www.ineor.si/en](http://www.ineor.si/en)

CONTACT

Dejan Spasovski,  
Owner & CEO



# INEOR

“Going green, sustainable, and mobile: new Ineor projects create green energy, green jobs, and green mobility solutions. See more at [www.ineor.com](http://www.ineor.com).”

**F**inishing our projects on time, on budget, and with zero problems. Transforming ourselves into strategic energy, mobility, gaming, and software development partner for some of the world's biggest companies – this is who we are.

What do we do? We are successfully developing a transatlantic business relationship in the green energy and mobility sector. With sustainable living for everyone in our focus, we provide world-class

services: building new energy production facilities, energy management solutions, and recycling projects. With our trans-Atlantic, ESG-compliant funding, we have a complete package, from financing and engineering to building and managing in Europe and USA – and we are (with our partners) also present in energy trading. And don't miss the train in mobility: we can drive your scooter, car, bus, or spaceship. As THE mobility solutions provider for top companies in the mobility sector, we're transporting people – easily and sustainably.

In the world of gaming, we're a leader, enabling the world's biggest and best gaming providers and land-based and online casino owners with everything they need to successfully run their business – all our fantastic gaming services and the world's best games. We provide, manage, and integrate our own portfolio of platforms and games with clients.





COMPANY

Mazars IT

INDUSTRY

IT Assurance & Advisory

WEBPAGE

[eng.mazars.si](http://eng.mazars.si)

CONTACT

Uroš Žust,  
Partner



# MAZARS IT

“Digital transformation has created significant new business opportunities for everyone. It’s on us to make sure we use them.”

**B**usinesses are increasingly reliant on technology, which creates opportunities as well as risks. But as IT systems become more and more complex, it is critical that companies are aware of the potential risks they face. These include cyber security threats, data leaks, system disruption, and potential non-compliance with regulations or internal requirements. As the regulatory environment grows in complexity, companies must also ensure their IT systems are secure

and compliant with regulations. At Mazars, our IT assurance advisors take an integrated, risk-based approach to provide deep insight into technology risks. We offer extensive sector experience across a broad spectrum of technology consulting and assurance solutions, covering IT audit, cyber security, data protection, data management, regulatory compliance, and IT system assessment. Our focus is on providing you with high-quality solutions that work for you and your organization.

**mazars**

COMPANY  
NLB Lease&Go

INDUSTRY  
Banking & Financial Services

WEBSITE  
[www.nbleasego.si](http://www.nbleasego.si)

CONTACT  
Andrej Pucer,  
President of the Managing Board



# NLB LEASE&GO

“Creativity constitutes part of the Slovenian DNA. Being small, or just big enough means having to find original solutions that encourage development and increase overall prosperity. And doing so smartly. Mostly in areas that are sustainable long-term. At NLB Lease&Go, we live and offer green solutions, especially in the field of e-mobility.”

NLB Lease&Go is part of Slovenia's largest financial group NLB. Leasing in NLB group has been operating since 1991, when it was established as the first leasing company in Slovenia. In the following years, the leasing business has constantly been developing and spreading throughout Slovenia. In this way, NLB Lease&Go complemented and upgraded the universality of NLB Group's banking and financial services.

NLB Lease&Go is an innovative leasing company in the field of financing movables and in the field of mobility management, which creates simple and efficient customized solutions. The vision is implemented by 50 professionals, organized in eight branches throughout Slovenia.



NLB Lease&Go

COMPANY

Optiweb

INDUSTRY

Digital transformation

WEBSITE

[www.optiweb.com](http://www.optiweb.com)

CONTACT

Miha Lavtar,  
Founder and CEO



# OPTIWEB

“Pursuing digitalization doesn’t come without an environmental toll. We aim to minimize it and develop digital solutions as efficiently as possible.”

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Optiweb is the birthplace of exciting online worlds, unique brand identities, and innovative marketing approaches. For more than 13 years, our team has been dedicated to creating websites, web shops, apps, and configurators, as well as developing and implementing digital strategies that help our clients stand out in the online world. In addition, we are among the first companies in Slovenia to offer advanced product information management (PIM) solutions, enabling small and large businesses alike to save money and increase efficiency. Our more than 50-member team is known for a mixture of a wide array of skills and rich experience, which is always coupled with just the right amount of boldness and the commitment to the highest quality standards.

**OPTIWEB**

COMPANY  
Podkrižnik Group

INDUSTRY  
Drive Technology

WEBPAGE  
[www.podkrižnik.si](http://www.podkrižnik.si)

CONTACT  
Jure Podkrižnik,  
Director



# PODKRIŽNIK GROUP

“Best performing electric propulsion systems by Podkrižnik enabling Green. Smart. Digital. Creative\_world of the future.”

**W**e are a European family-owned company located in Slovenia and Germany. As a development partner, we offer our customers the development and serial production of drive systems and their subunits. We develop custom-made products according to customer wishes (multinational companies) and our own systems of our brands.

As one of the leading niche companies in the field of best-performing drive technology, we

are actively engaged in basic research, which is focused on researching new tooth geometries and new polymer materials. We upgrade innovations in the development of comprehensive drive systems (el. motor, gearbox, battery pack, intelligent control, etc.).

Under our own brand, we offer propulsion systems for electromobility (e-bikes, e-boats) and robotics.

You can find our products in the following industries: E-mobility, Automotive industry, Household appliances, Professional Power tools, Security systems, Hydraulics, Medicine, Building automatization, and Industry.





COMPANY  
PwC Slovenia

INDUSTRY  
Financial Services

WEBPAGE  
[www.pwc.com](http://www.pwc.com)

CONTACT  
Primož Kovačič,  
Partner



“Whatever the starting point for the ESG dialogue, the project will result in changes in all dimensions of a business, including strategic decision-making, implementation of the new direction as well as reporting of progress and outcomes.”

With offices in 152 countries and almost 328,000 people, PwC is among the leading professional services networks in the world. We help organizations and individuals create the value they are looking for by delivering quality in Assurance, Tax, and Advisory services. Here are some facts about PwC:

- In FY22, PwC firms provided services to 84% of the Global Fortune 500 companies

- 148,822 people joined PwC firms around the world in FY22
- For the year ending 30 June 2022, PwC's gross revenues were US\$50.3 billion.

PwC Slovenia has been operating since 1993 and is one of the leading professional services firms in Slovenia, providing Audit and Assurance Services, Advisory Services, and Tax and Legal Services. We have the global perspective needed to solve today's complex business problems, and our aim is to help our clients manage risk and improve their performance. PwC offices in SEE (South East Europe) comprise the largest audit and advisory firm in the region operated as one partnership.



COMPANY

RePublis Consulting

INDUSTRY

Legal & Business Consulting

WEBPAGE

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CONTACT

Jaka Repanšek, LL.B., MBA  
Founder and CEO



# REPUBLIS CONSULTING

**R**ePublis Consulting is a Slovenian-based legal and business consulting firm focusing on the digital sector and “T.I.M.E.” industries (Telecoms, Internet, Media & Entertainment). RePublis has been operating for 15 years, and its U.S educated founder and CEO, Jaka Repansek, is one of the leading experts in the “T.I.M.E.” sector in Slovenia, with over twenty years of experience in serving Slovenian, EU, and international clients in Slovenia, Brussels, USA, Great Britain, CEE and other countries. RePublis d.o.o. provides legal and business support to foreign investors in big data, media, AI, entertainment, gaming, advertising, internet, and telecommunication sectors in Slovenia, providing a full range of services, either as one-stop-shop or in collaboration with other expert companies in Slovenia. Current clients include media (TV, broadcasting), advertising and entertainment sectors, internet companies, digital marketing, and various media and online publishers in Slovenia and abroad. We are proud to be among the

top experts in the new EU digital regulation and business models aimed at shaping the European and global digital decade.

**RePUBLIS**

COMPANY

Robotina

INDUSTRY

Digital transformation of Spaces,  
Energy, & Industry

WEBPAGE

[www.robotina.com](http://www.robotina.com)

CONTACT

Devid Palčič,  
CEO



# ROBOTINA

“Digital Future grows on the Robotina’s digital NOW. Improving Spaces, Industry, and Energy makes the World a better place. Our World, connected.”

## TECHNOLOGY:

Based on 30 years of experience in outstanding industrial control technology, Robotina is proud to provide industrial-grade IOT backbone technology: Cybro-3 IIOT controller platform, EDGE software with entangled digital twins, and HIQ Universe, the Cloud-based enabling platform.

## SOLUTIONS:

Our native vertical solutions for “Smart Spaces”

provide an ecosystem of digital twins, which improves the safety, security, comfort, and efficiency of indoor and outdoor spaces. “Smart Industry” supports a smooth and efficient transition into Industry 4.0, while “Smart Energy” enable the optimization of energy ecosystems through demand modeling and optimal management of traditional and sustainable sources, prosumers, and battery storage using Awareness, Control, Optimization, and Smart grid functionality. Our products and solutions for e-mobility include EV chargers and advanced software and help both users and operators to achieve optimal results. BTMS (Battery Monitoring System) is the world’s most advanced solution for Data Centres and critical infrastructure.

## SERVICES:

With our technology, Solutions, and services, we enable the digital transformation of our clients.



Our world.  
Connected.

COMPANY

Law firm Rojs, Peljhan, Prelesnik & partners

INDUSTRY

Legal Services

WEBPAGE

[www.rppp.si](http://www.rppp.si)

CONTACT

Robert Prelesnik,  
Managing Partner, Senior Partner



# ROJS, PELJHAN, PRELESNIK & PARTNERS

“The legal profession needs #greentech to get creative solutions for age-old problems; fast-forwarding the #paperless revolution.”

**R**ojs, Peljhan, Prelesnik & Partners is a local Slovenian law firm that was established in 1989 by two partners with an aim to provide clients active in various industry sectors with unique and comprehensive legal solutions comparable to those offered in other markets by big international firms.

Since its very beginning, the firm has been a leading law firm in Slovenia and is currently

the largest local law firm, both in terms of numbers as well as in the high proficiency of its lawyers, specializing in corporate and commercial law. The company employs more than 40 legal experts, several of them hold postgraduate legal degrees from universities such as Harvard, NYU, and Cambridge.

We offer our services mainly to foreign clients with a focus on mergers and acquisitions. Our client list includes many international and US companies such as Bank of America, Goodyear, Porsche Group, Nippon Group, and Magna Steyr.

ROJS PELJHAN PRELESNIK  
& PARTNERS

COMPANY  
South Central Ventures

INDUSTRY  
Venture Capital Management

WEBSITE  
[www.sc-ventures.com](http://www.sc-ventures.com)

CONTACT  
Jure Mikuž,  
Managing Partner



# SOUTH CENTRAL VENTURES

“Future is all digital.  
Companies that disagree will  
cease to exist in the next ten  
years.”

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South Central Ventures is a venture capital management company with four international offices and over \$ 100 M in assets under management. Our investment strategy through three successive funds is based on the early-stage technology companies that are originating from the region of Western Balkans with an ambition to conquer global markets. South Central Ventures is taking a sector-agnostic investment approach, although most of the portfolio companies represent mobile, IoT, fintech, and similar industries. South Central Ventures has the longest tradition of venture capital investments among all the investors in the region and is also the only fund manager that has been trusted by Tier 1 international investors like EIF, EBRD, KfW, and IFC.

South Central  
Ventures





COMPANY

Secondary Technical and Vocational School  
Trbovlje

INDUSTRY

Educational Services

WEBPAGE

[www.stps-trbovlje.si](http://www.stps-trbovlje.si)

CONTACT

Uroš Ocepek, PhD, VET  
Teacher of Computer Science



# SECONDARY TECHNICAL AND VOCATIONAL SCHOOL TRBOVLJE

“High School Professor  
Uroš Ocepek is looking for  
ideas for his/their next big  
innovation. Digital Future  
is here. #teachersmakenews  
#GlobalTeacherPrize  
#teachersmatter.”

**C**ontinuing the long tradition of being the main provider of technical education in the Zasavje region constantly proves to be successful in keeping in touch with the rapidly changing needs of industry and new technologies. The school is oriented in partnership with potential/future employers of our students, cooperation and mutual project with industry, student-centered teaching, promotion of technical studies, and environmental awareness. STPŠ Trbovlje is the center of techni-

cal education in our region. For its innovations, the school received numerous awards from the Zasavje Chamber of Commerce and Industry. In 2020, the innovation BCI-painter (painting with brain-computer interface) received the Golden innovation award and a special National award from the Chamber of Commerce and Industry of Slovenia. Their teacher, dr. Uroš Ocepek is the current Slovenian representative for the Global Teacher Prize, despite teaching in a small school with only 320 students.



Srednja  
tehniška in  
poklicna šola  
Trbovlje

COMPANY  
T-2

INDUSTRY  
Telecommunications

WEBPAGE  
[www.t-2.com](http://www.t-2.com)

CONTACT  
Jure Valjavec, CEO  
Gašper Žerovnik,  
Digital Transformations Manager



# T-2

“T-comms are the backbone of present and future green transformations. Our ambition precedes enablement; we are actively creating the solutions themselves.”

**T**-2, Future Technologies Today  
T-2 entered the Slovenian market in 2004 as the first provider of FTTH Internet solutions in Slovenia. Today, it is among the leading providers of telecommunications services for business and private users. T-2 is widely recognized for top-quality optical and advanced IP television services, complemented by adjacent fixed and mobile services. Today T-2 has more than 340,000 users and holds a 35 % share of the Slovenian FTTH market.

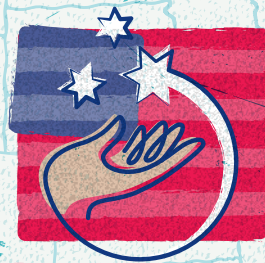
## Employees

The employees are the source of T-2's success. More than 400 of them share the same desire to perfect the experience daily served to their customers. It comes as no surprise, then, T-2 has the highest customer satisfaction index among telecom operators in Slovenia.

## Social responsibility and care for the environment

Working with local communities, T-2 is a recognized and respected member of Slovenian society. With the “T-2 Loves Life” initiative, the company puts forward yearly projects aimed at helping those less fortunate members of the community, sharing their success with those who are yet to succeed. Furthermore, by switching to the green energy models, focusing on sustainable development across all business segments, they are becoming one of the main national promoters of the circular economy.





Believe in  
Slovenia

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