

**I FEEL  
SLOVENIA**

*Empowering business*

**GREEN.  
CREATIVE.  
SMART.**



# TEXAS FEELS SLOVENIA

9:00 a.m. – 1:30 p.m.

**Business Investment Conference**

2:00 p.m. – 5:00 p.m.

**& Tourism Workshop**

April 8, 2022 • Hilton Anatole, 2201 N Stemmons Fwy, Dallas

#### What connects us?

- The desire to be the best.
- A passion for sports and innovation.
- Luka Dončić, a proud son of Slovenia and the star of the Dallas Mavericks.

#### Why should you join us?

Get to know Slovenia and discover tourism, business and investment opportunities. Slovenia, a land of infinite potential for your business. Make the most of it!

# KEYNOTE SPEAKERS



**SIMON ZAJC**

State Secretary, Ministry of Economic Development and Technology



**CYNT MARSHALL**

CEO, Dallas Mavericks



**H.E. TONE KAJZER**

Ambassador of the Republic of Slovenia to the United States of America

## CONFERENCE PROGRAM

8:30 a.m. – 9:00 a.m.

**Registration and morning coffee**

**»Invest in Slovenia«  
Slovenia. A land of infinite potential for your business.**

### Opening Talk

H.E. Tone Kajzer, Ambassador of the Republic of Slovenia to the United States of America

### Opening Remarks

Simon Zajc, State Secretary, Ministry of Economic Development and Technology

### Leaders Talk

Cynt Marshall, CEO, Dallas Mavericks

**Invest in Slovenia:  
Business and Investment Opportunities**

SPiRiT Slovenia Business Development Agency

### Round Table:

**Slovenia: Green. Creative. Smart.**

10:35 a.m. – 10:50 a.m.

**I feel Slovenia - »Potica« Break**

**»Texas Feels Slovenia«  
Meet the exceptional Slovenes. Benefit from Slovenia's green qualities, creative talent and smart solutions.**

### SLOVENIA -

**small in size, giant in potential, extraordinary in talent**

### Believe in *Slovenia*

**Space Talk with Randolph J. Bresnik**

An active NASA astronaut with Slovenian roots and member of three missions to space, where he spent a total of 149 days.

### Meet and Feel Luka's Land:

**Slovenia as a tourist destination**  
Slovenian Tourist Board

12:15 p.m. – 1:32 p.m.

**77 minutes for networking and business lunch**

2:00 p.m. – 5:00 p.m.

**Tourism Workshop**



The number of seats is limited.  
Don't miss out and book your place today!  
There is no participation fee for the event.

**REGISTER HERE**

For more information, please contact [business@amcham.si](mailto:business@amcham.si)

